



INFINITY
WEALTH CONSULTING



ABOUT US

Infinity Wealth Consulting is a dynamic financial advisory firm dedicated to helping individuals, institutions, and corporates build, preserve, and grow wealth through tailored investment solutions. With a client-centric approach and deep market expertise, we provide strategic guidance across local and global financial markets.



OUR SERVICES

1. Investment Advisory

We offer personalized investment advisory services designed to align with each client's financial goals, risk tolerance, and time horizon. Our advisory approach is grounded in rigorous research, market insights, and disciplined portfolio construction.

2. Equities & Bond Trading

Equities Trading

- * **Local Equities (NSE)** — Direct access to listed companies on the Nairobi Securities Exchange (NSE)
- * **International Equities** — Exposure to global markets and leading companies
- * **Market Insights** — Timely research and trade recommendations



OUR SERVICES

Fixed Income (Bonds)

- * **Primary Market Bonds** — Participation in new government and corporate bond issuances
- * **Secondary Market Trading** — Buying and selling of existing bonds in the market

Our trading services are supported by strong relationships with market participants and a deep understanding of market dynamics.

3. Collective Investment Schemes

We enable clients to diversify beyond local markets through global investment opportunities:

- **Money Market Funds (KES & USD)**

Ideal for capital preservation and short-term liquidity needs, offering stable and competitive returns in both local and foreign currency.

- **Fixed Income Funds** Designed for investors seeking predictable income through exposure to bonds and other fixed income securities.

- **Special Funds (KES & USD)**

Tailored investment solutions structured to meet specific client objectives, including enhanced yield strategies and customized mandates.



OUR SERVICES

4. Offshore Investments

We enable clients to diversify beyond local markets through global investment opportunities:

- **Exchange-Traded Funds (ETFs)**

Broad market exposure across regions, sectors, and asset classes with cost efficiency and liquidity.

- **Single Stocks**

Direct investment in leading global companies across developed and emerging markets.

Our offshore solutions are structured to enhance portfolio diversification, manage currency risk, and capture global growth opportunities.



OUR VALUE PROPOSITION

- **Client-Centric Approach**

Tailored solutions built around your financial objectives

- **Global Perspective**

Access to both local and international markets

- **Expertise & Integrity**

Professional advice backed by research and ethical standards

- **Diversification Focus**

Balanced portfolios designed to optimize risk and return



OUR MISSION

To empower clients with smart, strategic investment solutions that unlock long-term wealth creation.

OUR VISION

To be a trusted partner in wealth creation, recognized for excellence in advisory and global investment solutions.

MEET THE TEAM



ALEX MUCHOKI
Founder & Chief Wealth
Strategist

With over a decade of experience in the investment industry, Alex specializes in navigating complex asset classes to drive capital growth and wealth preservation. His Expertise spans treasury bonds, Equities (NSE), collective investment schemes CIS, special funds and offshore investments, with a strong focus on Kenyan and international markets.

Currently, as a Senior Investment Advisor, he leads strategic initiatives such as onboarding clients for different asset classes and managing high value portfolios across diverse investments. Alex is passionate about bridging the gap between market complexity and client goals through tailored asset allocation and high-impact investment analysis.

Key Credentials: MSc in Marketing, BCOM, CISI Certified.



HELLEN WARERIA
Administrative Assistant

Hellen Wareria the Administrative Assistant, she provides essential support to ensure seamless operations and client service. With strong organizational skills and attention to detail, she manage schedules, coordinate communications and assist in maintaining accurate records. She is dedicated to fostering efficiency, supporting the team's goals and contributing to a professional environment where clients receive the highest standard of service.



OUR PARTNERS





THANK YOU

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